



Introducing the Official NYC VIP Pass Program 2006 to thank you for your business!

NYC & Company would like to welcome your event to New York City and are pleased to present you with these exclusive offers. Here's how it works:

- The Official NYC VIP Pass Program offers unique discounts to an array of exciting New York City restaurants, museums, theaters, stores, and attractions.
- **Participation in the program is free to you and your delegates.**
- These offers are extended to all attendees and are valid for the duration of your event.
- Attendees should **present the Official NYC VIP Pass** listing to any of the listed participating businesses to redeem the offer.

We want your attendees to have a wonderful experience in New York and we thank you again for the opportunity to showcase our great city!

Official NYC VIP Pass Program 2006
Participating Businesses

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Official NYC VIP Pass Program 2006
Participating Businesses

MUSEUMS

American Folk Art Museum

Folk paintings, sculptures, furniture, pottery, quilts, and decorative arts from the 18th century to the present. Gift shop in museum. Private party facility. Group tours: 5-35.

45 W. 53rd St. (5th-6th Aves.)

(212)265-1040

Two-for-one admission.

Asia Society and Museum

Dedicated to fostering understanding of Asia and communication between Americans and the peoples of Asia and the Pacific. Nonprofit and nonpartisan. Programs include major art exhibitions, performances, and media programs.

725 Park Ave. (70th St.)

(212)288-6400

Two-for-one admission.

Brooklyn Botanic Garden

Celebrate the seasons at New York City's natural wonder. "The premier horticultural attraction in the region," acclaims the NY *Times*. Fifty-two acres of display gardens, indoor conservatory, and events for all ages. A short subway ride away.

1000 Washington Ave.

Brooklyn, NY

(718)623-7200

15% off regularly priced merchandise in gift store.

Brooklyn Historical Society

The newly renovated building serves as a modern center for Brooklyn's history while preserving its unique architectural design. Visitors can enjoy four floors of exhibits and programs including performances, readings, lectures, & activities for children.

128 Pierrepont Street

(718)222-4111

Two-for-one admission.

Chelsea Art Museum

The Chelsea Art Museum (CAM) occupies a large newly renovated three-story building at the corner of West 22nd Street and 11th Avenue in West Chelsea, adjacent to the Dia Center for the Arts. This 20,000 square-foot open space is conceived as a "Kunsthalle" to bring to New York exceptional medium-sized museum shows from North and South America, Europe and Asia.

556 W. 22nd St. (11th Ave.)

(212)255-0719

Two-for-one admission.

Children's Museum of Manhattan

Five floors of interactive exhibitions for children and families. Exciting, fun, hands-on exhibits/daily workshops for children 18 months to 10 years. Gift shop. AV staff. Auditorium.

212 W. 83rd St. (Amsterdam Ave. - Broadway)

(212)721-1234

\$1 off admission for up to 4 guests

Dahesh Museum of Art

The only museum in the U.S. dedicated to the academic tradition. The museum collects, preserves, exhibits, and interprets European academic art of the 19th and early 20th centuries and encompasses the most influential and popular art of the 19th century.

580 Madison Ave. (57th St.)

(212)759-0606

Two-for-one admission.

Eldridge Street Project

Restoring the historic Eldridge Street Synagogue, a 19th-century landmark with stunning architecture that initially opened its doors to a wave of Eastern European Jewish immigrants. Now a vibrant arts and education center for all ages and backgrounds.

12 Eldridge St.

(212)219-0888

Two-for-one admission

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FDNY Fire Zone

Through a variety of hands-on exhibits, including a recreated firehouse, visitors become part of the fire-fighting team and learn about preventing fires. Official store on-site.

Rockefeller Center, 34 W. 51st St. (5th-6th Aves.)

(212)698-4520

15% off regularly priced merchandise.

Madame Tussaud's New York

Get up close and personal with more than 175 amazingly life-like wax figures of the world's top celebrities, movers, and shakers. Also, take a virtual midnight hansom cab ride through time to recapture some of New York's greatest moments.

234 W. 42nd St. (7th-8th Aves.)

(212)512-9600

\$6 off regularly ticketed price.

Mount Vernon Hotel Museum & Garden

Built in 1799, operated as the Mount Vernon Hotel from 1826 to 1833. Federal and Empire furniture, eight period rooms, beautiful garden.

421 E. 61st St.

(212)838-6878

Two-for-one admission.

Museum of American Financial History

Smithsonian Institution affiliate. The only independent museum dedicated to capitalism, entrepreneurship, and free enterprise. Teaches the power of a free market economy to better the financial lives of individuals, companies, and nations.

28 Broadway (Bowling Green Park)

(212)908-4110

Two-for-one admission.

Museum of Chinese in the Americas (MoCA)

Dedicated to collecting, preserving, and interpreting the history, influence, and culture of the Chinese and their descendants in the Western Hemisphere.

70 Mulberry St. (Bayard St.), 2nd Fl.

(212)619-4785

Two-for-one admission.

Museum of Sex

America's first major cultural institution devoted to the history and continuing evolution of human sexuality.

233 Fifth Ave. at 27th St.

(212)689-6337

\$5 off admission.

Museum of the Moving Image

The nation's first and only film and television museum. Movies, exhibitions, costumes, cameras, props, and more in three exhibition rooms. Theater and screening rooms. Multilingual.

35th Ave. (36th St.) Astoria, Queens

(718)784-0077

Two-for-one admission.

National Academy Museum

Located in an elegant townhouse on Museum Mile, changing exhibitions of paintings, sculpture, prints, drawings.

1083 Fifth Avenue

(212)369-4880

Two-for-one admission.

RMA (Rubin Museum of Art)

A new museum of Himalayan art that explores the relationship of this art to Himalayan culture through art, performance, lectures, film, music, and fashion. Contains a shop and café. Free lunchtime performances and entertainment.

150 West 17th Street

(212)620-5000

Two-for-one admission.

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Sculpture Center

Catalyst for new ideas in contemporary art and culture. Commissions and exhibits contemporary sculpture by artists from New York and around the world.

44-19 Purves St.,
Long Island City, Queens
(718)361-1750
Two-for-one admission.

Solomon R. Guggenheim Museum

Popular landmark designed by Frank Lloyd Wright. World-renowned collection of modern and contemporary art, including masterpieces by Chagall, Kandinsky, Picasso, and van Gogh.

1071 Fifth Ave. (89th St.)
(212)423-3500
\$3 off general admission.

The Museum of Modern Art

Paintings, sculpture, drawings, prints, architecture, photography, film, and industrial and graphic design from the 1880s to the present.

11 W. 53rd St.
(212)708-9400
25% off admission.

The Museum of Television & Radio

Collection of more than 120,000 programs available for viewing and listening. Holds screening and listening series, seminars with the people behind radio and television, and festivals to celebrate various aspects of radio and television.

25 W. 52nd St.
(212)621-6600
Two-for-one admission.

The New York City Police Museum

Housed in the historic building that contained the NYPD's first precinct. Gives visitors an insider's look at the history and culture of the largest police force in the country. Exhibits on vehicles, weapons, and law enforcement techniques.

100 Old Slip
(212)480-3100
Two-for-one admission.

The Skyscraper Museum

The first and only institution devoted to the past, present, and future of skyscrapers and skylines. Exhibits on the history of NYC skyscrapers and skyline. Models, maps, photos, drawings, and more. Located six blocks south of Ground Zero, with views of the downtown skyline, this museum is a place to remember the past and consider the future of the city.

39 Battery Pl.
(212)968-1961
Two-for-one admission.

The Studio Museum in Harlem

Major museum specializing in works by African-American artists and those of African descent.

144 W. 125th St. (Lenox Ave./Malcolm X Blvd.-7th Ave./Powell Jr. Blvd.)
(212)864-4500
15% off regularly priced store merchandise.

PERFORMING ARTS

All Stars Project, Inc.

Performing arts and education Complex on 42nd Street presents a wide variety of socially conscious, high quality, entertaining, and experimental theater for adults and youth. NYC's community theater.

543 W. 42nd St.
(212)941-1234
20% off ticket purchase.

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Official NYC VIP Pass Program 2006 Participating Businesses

Chicago City Limits

New York's longest-running comedy revue, thrilling audiences for 25 years with its unique style of improvisational comedy. Appearing at colleges, theatres, and corporate events. Teaches improv to actors and corporations.
318 W. 53rd St. at the Improv
(212)888-5233
20% off admission

Dance Theater Workshop

Devoted to nurturing talented emerging and mid-career performing artists. Provides a state-of-the-art theater and a variety of programs to stimulate broader audiences, public dialogue, and expanded contexts for these artists.
219 W. 19th St. (7th-8th Aves.)
(212)924-0077
40% off ticket price.

Naked Boys Singing!

The title says it all. Caution and costumes are thrown to the wind in this outrageous musical revue featuring an original score of 15 songs and a cast of 8 gorgeous guys, celebrating the splendors of male nudity in comedy, song and dance.
Dodger Stages/ Stage 5, 340 West 50th Street
(212)239-6200
Specially priced \$50 tickets; subject to availability; not valid on Saturdays.

The Chamber Music Society of Lincoln Center

Exceptional, inspirational, and entertaining performances. Group discounts.
70 Lincoln Center Plaza
(212)875-5788
Two-for-one admission.

The Killing Kompany

Interactive comedy, mystery, and dinner theater shows where professional actor(s) are seated among you, and where you can be part of the act.
231 W. 39th St. (7th Ave.)
(212)772-2590
\$2 off ticket purchase. Call for more information on event location.

The Little Orchestra Society

The orchestra shares the vitality of classical music and builds future audiences by presenting unique, dynamic concerts for adults and children. We make music accessible through interactive explorations and thematic programming that educates and inspires.
330 West 42nd St., 12th Floor
(212)971-9500
50% off ticket purchase.

The Musical of Musicals (The Musical!)

In this hilarious satire of musical theater, one story becomes five delightful musicals, each written in the distinctive styles of Broadway's legendary composers, including Sondheim, Herman, Webber, Rodgers and Hammerstein and Kander and Ebb.
Dodger Stages/ Stage 5, 340 West 50th Street
(212)239-6200
Specially priced \$50 tickets; subject to availability; not valid on Saturdays.

RESTAURANTS / NIGHTLIFE

ADA, House of India

Authentic Indian nouvelle cuisine prepared with fresh, organic ingredients, spices and served with flair in an upscale environment. Recipient of 5 Star Diamond Award for Hospitality & Service. Private dining room, prix-fixe and weekend brunch menus.
208 E. 58th St.
(212)371-6060
15% off total dinner bill.

Agozar! Restaurant & Lounge

An inviting, lively, restaurant/lounge serving innovative Cuban cuisine and specialty cocktails.
324 Bowery
(212)577-6773
15% off total lunch or dinner bill.

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Official NYC VIP Pass Program 2006 ***Participating Businesses***

Alfama, Fine Portuguese Cuisine

Authentic, traditional Portuguese fare with a few contemporary touches in a warm elegant setting. Signature dishes include codfish soufflé and fresh sardines. More than 70 wines and 27 ports. Lunch, dinner, and Sunday brunch.
551 Hudson St. (Perry St.)
(212)645-2500
15% off total dinner bill.

Azafran

The warm modern setting proves a perfect compliment to the extensive Spanish tapas offerings. The hip and trendy are digging this downtown favorite, indulging in the signature seafood paella, the absolute epitome of delicious decadence.
77 Warren St.
(212)284-0577
Buy one entrée, get second free.

Beacon Restaurant & Bar

25 West 56th Street (Bt. 5th & 6th Aves.)
(212)332-0500
15% off total lunch or dinner bill.

Bice Ristorante

Italian. Milanese cuisine in a casual dining setting. Great for celebrity-watching and pre/post-theater dining.
(212)688-1999, 7 East 54th St.
15% off total lunch or dinner bill.

Bombay Palace

The gateway to superb Indian cuisine for more than 20 years invites you to regally dine in a sumptuously decorated dining room. Prix-fixe, pre-and post-theater dinner: \$19.95. Lavish lunch buffet: \$12.95. Open daily for lunch and dinner.
30 W. 52nd St. (5th-6th Aves.)
(212)541-7777
20% off total lunch or dinner bill (buffet lunch and prix-fixe excluded).

Broadway Joe Steakhouse

Great steaks, prime rib of beef, pasta, and seafood. Landmark for more than 50 years. Four dining rooms. Casual attire. Budget menu for groups, 10-170.
315 W. 46th St. (Btw. 8th & 9th Ave's)
(212)246-6513
15% off total lunch or dinner bill.

The Bubble Lounge

Premium champagne bar, pours 350 champagnes and sparkling wines. Features ports, cognacs, single malts, 40 still wines, Petrossian delicacies, sushi, caviar, foie gras, cheeses and desserts. Live music Mon and Tues, DJ Weds. Private and corporate events.
228 West Broadway
(212)431-3433
15% off total lunch or dinner bill.

Candle 79

Fine organic vegan cuisine, lovingly created and beautifully presented in an elegant, contemporary setting near Central Park and museums. Decadent desserts, organic wines, beers, sake. Seasonal open-air seating.
154 E. 79th St.
(212)537-7179
15% off total lunch or dinner bill.

Cecil's Bistro

Cocktails, lunch, and dinner at the bar or Regency Lounge at the Crowne Plaza United Nations; breakfast at Cecil's only.
304 E. 42nd St. (1st-2nd Aves.)
(212)297-3456
15% off total lunch or dinner bill.

Cinquanta Restaurant

Authentic Italian cuisine. Specializes in game dishes such as venison, pheasant, duck, rabbit, and quail. Fresh pasta daily. Prix-fixe \$26 menu available anytime. Fine dining, friendly service, four floors, catering, groups, handicapped accessible.
50 E. 50th St. (Park-Madison Aves.)
(212)759-5050
15% off food bill anytime. Not valid with private room.

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Cuba Café Restaurant

Eclectic vibe: Palm trees and pumping music provide party-like back drop to impressively authentic Latin cuisine.
200 8th Ave. (btw. 20th & 21st St.)
(212)633-1570
15% off total dinner bill.

Encore Restaurant

Continental cuisine; A full-service casual restaurant in the Marriott Marquis Hotel featuring buffet brunch, breakfast, lunch, dinner and a la carte menu.
1535 Broadway (New York Marriott Marquis)
(212)398-1900
Buy one entrée, get second free (except buffet, does not apply to groups of 16 or more, holidays excluded).

44 SW Ristorante & Bar

This Mom and Pop restaurant has served great Italian food in Midtown since 1971. The charming, cozy ambience of soft lighting, candles and tin ceiling makes it a winner on all fronts.
621 Ninth Ave.
(212)315-4582
15% off total lunch or dinner bill.

Garage Restaurant & Café

The quintessential Greenwich Village café, casual and hip. Nightly live jazz, a continental menu with fresh seafood & steaks and a raw bar at the "largest bar in the W Village." In spring and summer, the outdoor café offers excellent people watching.
99 Seventh Avenue South
(212)645-0600
15% off total lunch or dinner bill.

Gotham Comedy Club

"Top rated comedy club in New York City" – *Daily News*.
34 W. 22nd St. (5th-6th Aves.)
(212)367-9000
Two-for-one admission. Not valid for special events or private parties. Two-beverage minimum.

Grotta Azzurra Restaurant

Renowned for intimate underground dining and family-style preparation, Grotta Azzurra continues its new culinary vision with classics like lobster fra diavolo. Enjoy a glass of wine, from the primarily Italian wine list, while dining indoors or out.
177 Mulberry St.
(212)925-8775
Buy one entrée, get second (of equal or lesser value) free.

Josephs by Citarella

Contemporary dining featuring fine seafood including sushi, meats, and highly acclaimed desserts. Centrally located townhouse with elegant décor and spectacular Midtown views. Private party room excellent for social gatherings and corporate celebrations.
1240 Sixth Ave. (49th St.)
(212)332-1515
15% off total lunch or dinner bill

La Belle Vie

A casual French bistro serving nouveaux and classic regional dishes of France.
184 8th Ave. (19th-20th Sts.)
(212)929-4320
15% off total dinner bill

La Prima Donna Restaurant

Tuscan fare with a modern urbanity.
163 W. 47th St.
(212)398-3400
15% off total lunch or dinner bill.

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Lotus

A lovely setting for high-profile affairs, venue features a distinctive and fabulous restaurant, outdoor cafe and nightclub. The cuisine is deliciously unique urban Asian street fare, and the beverages are among the best that New York has to offer.

409 West 14th Street (Btw. 9th/10th Aves.)

212-243-4420

15% off total dinner bill; Complimentary nightclub admission for two.

Maison

The outdoor seating area covered by a 30-foot umbrella is a wonderful place to sit on a nice day. Inside, there is a warmly lit bar and dining room and Mario Urgiles prepares bistro and country classics.

1700 Broadway (53rd St. & 7th Ave.)

(212)757-2233

15% off total dinner bill.

Mambo Italiano Restaurant

This popular eatery, known for its old-world, family-style dining features caricatures of favorite Italian-American movie stars and a colorful clothesline, which decorates the ceiling. Crayons for the kids, Elvis impersonators, opera, and Italian music add to the whimsical atmosphere.

8803 Third Ave.

(718)833-4432

15% off total lunch or dinner bill.

Mare

Specializing in fresh seafood, this Chelsea restaurant has white-tiled walls adorned with vintage nautical prints and lobster traps.

198 8th Ave. at 20th St.

(212)675-7522

15% off total dinner bill

Mars 2112

American. Futuristic, upscale theme dining experience in the year 2112. Make the journey.

1633 Broadway at 51st St.

(212)502-2112

15% off total lunch or dinner bill.

McDonald's of Times Square

A very unique McDonald's, overlooking the heart of Times Square. Features NYC model and murals. Open 24 hours.

1560 Broadway (W. 46th St.)

(212)921-8900

Buy one entrée, get second free (breakfast/lunch/dinner sandwich's)

Meli Melo Restaurant

Innovative fare from traditional French dishes to Mediterranean masterpieces. Sample a dazzling array of a la carte offerings or enjoy a complete dinner.

110 Madison Ave. (30th St.)

(212)686-5551

15% off total lunch or dinner bill.

Mindy's Restaurant

American cuisine. Elegant multilevel setting where fountains sparkle and candles glow. An award-winning à la carte menu features specialties such as roasted chicken and sea bass.

New York Helmsley Hotel, 212 E. 42nd St. (2nd-3rd Aves.)

(212)490-8900

15% off total lunch or dinner bill.

Montebello Restaurant

Elegant romantic Northern Italian with Old World style.

120 E. 56th St.

(212)753-1447

15% off total lunch or dinner bill.

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Nino's

Upscale, cozy Italian restaurant with broad selection of fine Mediterranean cuisine from the Amalfi region.
1354 First Ave. (72nd-73rd Sts.)
(212)988-0002
15% off total lunch or dinner bill.

Nino's Positano

Upscale, cozy Italian restaurant with broad selection of fine Mediterranean cuisine from the Amalfi region.
890 Second Ave. (48th St.)
(212)355-5540
15% off total lunch or dinner bill.

Nino's Tuscany

Rustic, Tuscan country style menu; intimate atmosphere.
117 W. 58th St.
(212)757-8630
15% off total lunch or dinner bill

Old Castle Pub and Restaurant

We offer fine food in a casual pub setting. All live major sporting events are shown. Private event/ banquet space for up to 100. Prix-fixe menus and projection screens are available. Tour groups, private functions and business meetings are welcome.
160 West 54th Street
(212)471-4860
15% off total lunch or dinner bill.

Osso Buco

Italian restaurant serving huge, double portions of sturdy, moderately priced fresh food in Greenwich Village near NYU and on the Upper East Side. Great destination for big groups.
88 University Pl. (11th-12th Sts.)
(212)645-4525
1662 Third Ave. (93rd St.)
(212)426-5422
15% off total lunch or dinner bill.

Peanut Butter & Co.

Feel like a kid again at this world-famous sandwich shop serving over 25 different peanut butter sandwiches, snacks, and desserts. Wash 'em down with a glass of milk, a shake, or chocolate egg cream. Great tuna melts and baloney sandwiches too.
240 Sullivan Street
(212)677-3995
15% off total lunch or dinner bill.

Pete's Downtown

Since 1894, four generations have served exceptional Italian fare with warm service and a fantastic view of the Manhattan skyline and Brooklyn Bridge. Party rooms for all occasions. Free parking. Lunch and dinner.
2 Water St. (Old Fulton St.), Brooklyn
(718)858-3510
15% off total lunch or dinner bill.

Piccolo

This intimate little restaurant. Cushy, floral banquettes, old pictures of the Mediterranean coast.
226 3rd Ave. at 19th St.
(212)420-0600
15% off total dinner bill

Planet Hollywood New York

American regional fare including California cuisine, chicken crunch, St. Louis ribs. Movie memorabilia, collectible merchandise. Meeting rooms: 3; capacity: 50-100. Groups: 1, 300 max, 700 seated max.
1540 Broadway (45th St.)
(212)333-7827
15% off total lunch or dinner bill.

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Porkys NYC

Visitors enjoy a never-ending party, with the city's best bad for you food menu, ten plasma TVs, world-famous fishbowl drinks and an attractive staff that has ladies dancing on the bar all night long.

55 W. 21st Street (btw. 5th/6th Aves.)

212-675-8007

Free entry; 1 free world famous fishbowl; ½ price entrée with ID card.

Suba Restaurant

Suba is a spectacular, upscale Spanish restaurant and lounge on the Lower East Side, one of NYC's hottest neighborhoods. It has been featured in numerous design, architectural, and travel publications as *Interior Design* and *Conde Nast Traveler*.

109 Ludlow St.

(212)982-5714

15% off total lunch or dinner bill.

Swizz Restaurant & Wine Bar

Enjoy authentic Swiss cheese fondue surrounded by art. Steaks, seafood, pasta, and chocolate fondue. Wine bar offers international wines, fondue, raclette cheese, and TV events. Wine cave available for private parties. Located in the Theater District.

310 W. 53rd St.

(212)810-4444

Buy one entrée, get second free.

Thalassa Restaurant

Contemporary Greek cuisine ranging from grilled fish to venison chops, served in a dramatic setting. Private wine/cheese cellar can hold 90 guests. Beautifully designed with sail cloths suspended from the ceiling; 22-foot marble columns; romantic lighting.

179 Franklin St. (Hudson-Greenwich Sts.)

(212)941-7661

15% off total lunch or dinner bill.

Tracks Raw Bar & Grill

The homey feel of an Irish pub plus fine dining. One of the longest bars in the city. Unique railroad memorabilia.

Penn Station (LIRR level)

(212)244-6350

15% off total lunch and dinner bill.

Va Tutto

Seductive Italian menu with emphasis on simplicity, seasonality, and affordability. Voted Favorite Garden for Outdoor Dining in NYC by *Gourmet Magazine*. *Zagat* fans remark "coziest in the city, delightful fare, lots of celebs."

23 Cleveland Pl. (Spring-Kenmare)

(212)941-0286

15% off dinner bill.

Water's Edge Restaurant

Elegant New York City waterfront restaurant with private dining rooms.

The East River at 44th Dr.,

Long Island City, Queens

(718)482-0033

15% off dinner bill with minimum purchase of \$100.

Webster Hall

One of America's most famous nightclubs - 40,000 square feet, four DJs, five floors, five eras of adventure. Cover charge, no minimum. Closed Sun.-Wed.

125 E. 11th St. (3rd-4th Aves.)

(212)353-1600

20% off admission.

WildFlower Eclectic American Restaurant & Bar

Inspired American cuisine in the heart of West Village with outdoor dining and notable wine list. Features the perfect atmosphere for small groups, romantic dinners and street side people watching.

192 Bleecker St. (6th Ave & MacDougal)

(212)475-2355

15% off total lunch or dinner bill.

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World Yacht Dining Cruises

Fine Continental cuisine with live band and dancing. Dramatic skyline views close up of the Statue of Liberty. Dinner daily, brunch on Sunday. Private parties and large groups. All major credit cards. Reservations required. Easy access by bus.
Pier 81 (41st St. & Hudson River)
(212)630-8100
15% off total lunch or dinner bill.

SHOPPING

Albany Express Trails

Provides transportation from NYC to Woodbury Common Premium Outlets.
31 St. at 8th Ave (Penn Station Entrance)
(718)302-1010
15% off daily shopping tours.

Baldwin Formals

Men's formal wear specialty store, rentals, and sales. Same day service available. Free delivery and pick up to most Midtown locations; worldwide shopping. Alterations on premises.
1156 Sixth Ave. (45th St.)
(212)245-8190
15% off regularly priced merchandise.

Boyd's of Madison ave. Department Store

Offering fine specialty items and gifts for men, women, children, babies and pets, including bath and body, cosmetics, fragrances, lingerie, handbags, fashion and hair accessories, toys, pharmaceuticals and more since 1941. Worldwide delivery.
309 Columbus Ave. (W. 74th & 75th St.)
(212)877-3307
15% off regularly priced merchandise.

Calabar Imports

Specialty gift shop in Prospect Heights Brooklyn with unique handmade imports from Africa, Asia, & South America. Specialize in home furnishings, fashion, jewelry, & cosmetics from eclectic home décor items to fashion accessories.
820 Washington Avenue
(718)638-4288
15% off regularly priced merchandise.

Eastside Luggage Shop Inc.

Located in Midtown Manhattan, steps from Grand Central Terminal, store features major brands of luggage, briefs and pens including Hartmann, Tumi, Velpro, Rimowa, Victorinox, Delsey, Samsonite, Montblanc and more.
237 East 45th St. (btw. Lex/Park)
(212) 697-5820
15% off regularly priced merchandise.

Lexington Jewelry & Watches

Engagement rings, wedding bands, bracelets, necklaces, earrings, bangles, pearls, diamonds and watches are our specialties. Learn about the "4C's" regarding a diamond. Learn about precious metals.
1211 Lexington Ave.
(212)772-8248
15% off regularly priced merchandise.

MESS Makeup

All-natural mineral makeup created by pro makeup artists and scientists. Electric colors and great for the skin. We offer quality and professionalism. The store is staffed by celebrity makeup artists with at least 10 years in the field.
224 W. 30th St.
(212)643-3188
15% off regularly priced "MESS" merchandise.

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Scandinavia House

Nordic cultural center near Grand Central offers art exhibitions, films, concerts, a café operated by Restaurant Aquavit and a gift shop with high-end products from leading Scandinavian design houses. Event spaces for meetings, banquets, and receptions of up to 200.

58 Park Ave. at 38th St.

(212)879-9779

Two-for-one admission along with 15% off regularly priced merchandise in gift shop.

Starbright Floral Design

Floral designs, gift baskets, and so much more. Serving all of New York City.

150 W. 28th St. (6th-7th Aves.)

(212)299-2623

15% off regularly priced merchandise.

Super Runners Shop

Specializes in running shoes and apparel.

Grand Central Terminal Main Concourse (42nd St. & Park Ave.)

(646)487-1120

15% off regularly priced merchandise.

Uncle Sam's / Army Navy Deals.com

Authentic items at amazingly low prices. Founded in 1969, this leader in army and navy surplus fashions offers a unique selection of hard-to-find military clothing and cool vintage items at low prices.

37 W. 8th St.

(212)674-2222

15% off regular priced merchandise.

SIGHTSEEING / TOURS

Big Onion Waling Tours

Offers entertaining and informative year-round tours of New York's historic districts and ethnic neighborhoods. All guides hold advanced degrees and are licensed by the city of New York. Named 'The Best Walking Tours in New York' by New York Magazine. Partners with The New York Historical Society.

476 13th St.

(212)439-1090

\$3 off adult prices.

Bike the Big Apple

See the sights the typical tourist seldom sees: Ride over great bridges and explore ethnic neighborhoods on leisurely paced 4 - 5 hour tours on quiet streets. Guide front and back. 4 - 5 hour tours, all skill levels; bike and helmet provided.

1306 Second Ave.

(201)837-1133

15% off any regularly scheduled four

Brooklyn Cyclones

The New York Mets' local Class A minor league affiliate plays 38 home games from June-September at KeySpan Park in Coney Island. Enjoy great baseball in a great atmosphere at family prices.

1904 Surf Avenue

(718)449-8497

\$2 off box seats ticket purchase.

Cathedral Church of Saint John the Divine

World's largest Gothic cathedral with treasures including tapestries designed by Raphael. Tours of amazing Romanesque and Gothic architecture and stained glass windows. Biblical and Rose gardens and the fanciful Peace Fountain.

1047 Amsterdam Ave.

(212)316-7540

Two-for-one on: Highlights tour, Tues. – Sat. 11am; Sun. 1pm.

*All participants MUST present their Official NYC VIP Pass to receive special offers. One offer per person.
Cannot be combined with any other offers or discounts.*

Official NYC VIP Pass Program 2006

Participating Businesses

Central Park Bicycle Tours/Rentals

Explore Central Park on a leisurely two-hour guided bike tour. Individual bicycle rentals also available. Groups: 12-100.
2 Columbus Circle (59th St. & Broadway)
(212)541-8759
20% off tours and rentals.

Circle Line Sightseeing Cruises

The only cruise line that circles Manhattan Island with the 3-hour narrated Full Island Cruise. Also, 2-hour Semi-Circle Cruise, evening 2-hour Harbor Lights Cruise, various seasonal live music cruises, and the *Beast*, a 30-minute thrill ride.
Pier 83 (42nd St. & Hudson River)
(212)563-3200
\$4 off any two hour, three hour sightseeing cruise ; 3\$ off the Beast.

Flushing Town Hall

Provides a variety of ongoing programs in the performing and visual arts.
137-35 Northern Blvd., Queens
(718)463-7700 x222
Two-for-one admission (More NYC – Walking Tours Too!)

Gray Line New York Sightseeing/Coach USA

Group tours, charter, and destination management services. Hotels, meals, guided tours, theater and shopping packages, attractions, spouse programs, hospitality staff, and dining.
Visitor Center: 777 Eighth Ave. (47th- 48th Sts.)
(212)445-0848
25% discount January 2nd – June 1st and September 5th – December 31st on: All Loops Tour/Uptown Loop Tour/Downtown Loop Tour/Night Tour & Holiday Lights Tour/New York City Official heritage Tour/Brooklyn Loop Tour. 10% discount June 6th – August 31st on: All Loops Tour/Uptown Loop Tour/Downtown Loop Tour/Night Tour/Brooklyn Loop Tour/New York City official Heritage Tour/NYC Showbiz Insiders Tour; 15% discount on NYC Showbiz Insiders Tour Conference name badge and discount map must be presented.

Hush Tours - A Hip Hop Look at New York

View the evolution of hip-hop culture born in NYC's parks. An educational and entertaining sightseeing experience covering highlights of hip-hop attractions and featuring music, laughter, and a meal at a quality restaurant with the pioneers themselves. Japanese translator available on all tours.
292 5th Avenue, #608
(212)714-3527
20% off ticketed price.

Joyce Gold History Tours of New York

Lively and informative bus and walking tours of the history and architecture of New York. Group size: 1-60. The *NY Times* has called her "the doyenne of city walking guides."
(212)242-5762
\$2 off public tour fee.

Liberty Helicopters

Providing spectacular tours of the city and with charter service from both locations, 365 days a year.
West Side Heliport (12th Ave. at W. 30th St.)
Pier 6 & E. River
(212)967-6464
15% off any sightseeing tours

NBC Experience Store

Tour features NBC's operations, including the opportunity to visit some of NBC's famous studios, such as those that broadcast Saturday Night Live and the Today Show. High-tech, interactive store contains hundreds of items from all your favorite NBC shows.
20 Rockefeller Plaza
(212)664-3700
15% off regularly priced admission of NBC Studio and Rockefeller Center tours.

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Official NYC VIP Pass Program 2006

Participating Businesses

New York Botanical Garden

One of America's foremost public gardens. National Historic Landmark. A World of Plants (from the rain forests to the deserts) in the Enid A. Haupt Conservatory. Group tours: 20-120. Private rooms: 5; capacity: 20-425. Closed Mon.
200th St. (Kazimiroff Blvd.), Bronx
(718)817-8700

Two-for-one admission. Not valid during black-out dates.

New York Skyride

A virtual thrill ride of NYC on the 2nd floor of the Empire State Building. Travel over, under, and through some of New York City's most spectacular attractions from the comfort of a specially equipped, motion-simulated, big screen theater seat.
350 Fifth Ave. (33rd – 34th Sts.)
(212)279-9777
20% discount.

NY Waterway Sightseeing Cruises

The largest variety of cruises, some with free language translation. Beach and sightseeing excursions with the newest fleet; harbor cruises in combination with major attractions.
Pier 78 (38th St. & Hudson River)
(800)533-3779
15% off harbor cruises. (valid for up to 2 tickets)

Patriot Tours, Inc.

Revolutionary War era walking tour of lower Manhattan. See Trinity Church, Fraunces Tavern, Federal Hall and Battery Park. Hear about The Sons of Liberty and the printers, merchants and spies who lived among them.
48-21 40th St., 1K
(718)717-0963
Two-for-one admission.

PhotoTrek Tours

4-hour photographic tours providing professional quality photos in front of NYC landmarks. Length and times of tours can be flexible to work within your schedule.
(212)410-2514
15% discount on - hour tours. (Monday & Tuesday only)

A Shearwater Sailings Co

Elegance by Wind and Sail. Launched 1929, this Vintage 82' Schooner has circumnavigated the globe. Cruise NY's Historic Bay in classic style. Daytime, Sunset & Moonlit Sails Daily. Private & Corporate Events. April thru October.
198 Broadway, #806 (North Cove Marina World Fin Center)
(212)619-0885
\$10.00 off harbor lights sailing cruise

Signature Tours, Inc.

Whether you are on your own, with family, or with a group, and whether you're visiting NYC for pleasure or entertaining clients, a tour created just for you and your party. All tours private and multilingual.
520 E. 76th St.
(212)517-4306
15% off private sightseeing tour of New York City for two.

SusanSez NYC Walkabouts

See NY on your own 2 feet. Specializing in the Bronx -City Island, Old World markets on Arthur Ave., the Bronx Zoo, and the Botanical Gardens, historic homes of Riverdale, antique shops & galleries. Scheduled walks and customized itineraries. Group rates.
555 Kappock St.
(917)509-3111
15% discount per ticket.

The Enthusiastic Gourmet

Discover the local flavors of NYC on a Culinary Streets and Treats food tour. Eat your way through the city with dim sum in Chinatown, pickles on the Lower East Side, artisanal bread in Hell's Kitchen.
(646)209-4724
15% off ethnic food tour.

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Cannot be combined with any other offers or discounts.*

Official NYC VIP Pass Program 2006 Participating Businesses

Walkin' Broadway

Audio walking tour of Times Square and the Theater District. Stroll the fabled streets using an MP3 player, guided from theater to theater listening to the music and inside stories that make Broadway famous.

Colony Music (W. 49th & Broadway)

(212)997-5004

Two-for-one tour admission

Watson Adventures Scavenger Hunts

Explore museums, parks, and historic neighborhoods while hunting for answers to tricky, humorous questions. Weekly hunts for the public and for private groups. More than 40 hunts to choose from. Since 1993, more than 8,000 hunters served.

77 Bleecker St., Suite C210

(212)726-1529

\$5 off admission.

TRANSPORTATION

A-Carmel Car & Limousine Service

Offers limousine service in NYC to, NY Airports, and surrounding areas with a state of the art reservation and dispatch system and more than 450 late model Lincoln Town Cars.

2642 Broadway

(212)666-6666

15% off all transportation services.

AA Executive Town Car & Limousine

Professional, on-time service to airports, business meetings. Customized tours. New Lincoln sedans, limos, vans, buses.

Meet/greet service. Member of National Limousine Association.

836 Hewlett St.

(516)538-8551

15% off price to/from theatres and all roundtrip airport transfer & complimentary champagne on all stretch limo jobs.

Arrow Transportation

Professional, reliable, dedicated chauffeur services for business or personal travel, meetings and road shows. Our chauffeurs will take you where you need to go in safety and comfort.

42-25 27th Street

(718) 392-4060

15% off all transportation services except vans & limos.

Chris Limousines, Inc.

All ground transportation needs: chauffeured stretch limousines, vans, buses. Tours, charters, airport transfers. Responsive, personable. Available 24 hours.

56 Sands Street

(718)356-3232

15% off all transportation services.

Event Services – For Exhibitors and Conference Planners

If you require business services or if you are planning a hospitality event or need promotional ideas during your visit to NYC, you may find the following offers helpful when making your arrangements:

BUSINESS SERVICES

21st Century Security, Inc.

Full service provider of professional security officers for special events, trade shows, conventions, exhibitions, film premieres. Personal protection, bodyguards, executive and dignitary protection officers. Armed and unarmed, uniformed and plainclothed.

(718)891-7550

10% off services greater than \$100.

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Official NYC VIP Pass Program 2006 Participating Businesses

Web2zone Cyber Center

Walk in to use PC's, iMac's, Internet stations, laptops, conference room, printing services and cubicles. International VoIP calling, video games and coffee shop too. Voted "Best" by NY Magazine, Village Voice, and Sheeky's. Near Astor & St. Mark's Place.

54 Cooper Square

212-614-7300

10% off services greater than \$100.

eRSVP

Founded in 1998, our web applications and software development firm specializes in web-based events registration, payments processing and value-added information solutions for meeting planners and special events producers.

11 Broadway, Suite 1063

(212)201-7787

10% off services greater than \$100.

Geneva Worldwide, Inc.

NY owned and operated interpreting/translation company, founded in 1903, providing face-to-face, simultaneous, and escort interpreters. Simultaneous interpretation equipment. Extensive translation experience.

261 W. 35th St., #800

(212)255-8400

10% off services greater than \$100.

Lush Life Concierge

On call, serving as personal assistants for any home or business need. A one-stop boutique designed to provide customers with an array of services, including errands, personal shopping, travel and relocation assistance, eldercare, meeting and event planning, and business referrals.

(866)214-3353 or (718)477-3028

10% off all concierge and errand services.

Mark Sonder Productions, Inc.

Full service destination management company offering exciting spouse and leisure time activities, creative special events.

Multilingual. Groups: 10+.

250 W. 57th St., 18th Floor

(212)262-4600

10% off services greater than \$100.

Ossie Christine's Catering

Prepared and presented by our highly skilled team of seasoned catering professionals, our southern and Caribbean style cooking is based on traditional family recipes. We are eager to provide our clients with exceptional service at any venue or affair.

39 Belvedere Drive (Yonkers, NY)

(914)649-4995

10% off services greater than \$100.

Razamatatz! Events Unlimited

Full coordination and event planning services delivering increased value in the form of negotiated hotel and meeting space rates, organizing and monitoring attendees travel requirements and creatively developing the social reception portions of the event.

1333A North End Ave., Suite 401

(914)654-9200

10% off services greater than \$100.

Signatures

Established in 1991, company offers full-service promotional merchandise and apparel. Services include direction, suggested items, artwork and custom packaging according to budget and timeline. Rush service is available.

38 W. 39th Street

(212) 354-1338

10% off services greater than \$100.

Travelers Wellness Center

24 hour medical/dental services for house calls/office visits provided by caring Board Certified doctors.

952 Fifth Ave., Suite 1D

(212)737-1212

15% off urgent care visit or travel vaccination.

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Cannot be combined with any other offers or discounts.*